

Our business model

Our strengths enable...



Finance

Sizeable contracted future revenues providing visibility and security on top line revenue and dividends

Lean cost structure with strong cost discipline across business

Stringent capital allocation with robust governance

High cash conversion ratio

Robust capital structure – strong balance sheet, low net debt and low leverage



Spectrum

~200 active ITU filings to support future missions and strategy

Good access to markets across footprint

Unique spectrum rights including valuable L-band



Human Capital

Experienced, long-serving team with proven track record of growth

Internationally diverse and highly-specialised workforce

Long track record of developing and attracting local talent

UAE-based team with security clearance necessary to support government needs



Technology and Assets

Well-invested infrastructure assets across space and ground

Fleet of five satellites spanning five continents, with one more under construction

Modern infrastructure spanning both FSS and MSS



Business and Relationships

UAE's flagship satellite operator

Recognised industry leader, nationally and internationally

Strong distribution presence and partnerships

Strong relationship as a trusted partner with the UAE Government

Deep partnerships with global industry leaders

sustainable value creation...

Our Vision

To be the global partner of choice for reliable, innovative and affordable satellite solutions.

Our Mission

To deliver exceptional value to our customers, shareholders and partners by focussing on the following:



Quality

Being an industry centre of excellence for our customers and partners by offering innovative, reliable and affordable satellite solutions.



Human Capital

Empowering our employees to succeed and become proud role models in their communities.



Growth

Anticipating and fulfilling the satellite communications needs of governments, enterprises, communities and individuals across our footprint.

Our values underpin everything we do:

Our Value Proposition

A leading fixed and mobile satellite services operator offering integrated satellite communications solutions to over 150 countries.

Enabling critical communications including broadband, broadcasting, backhauling, and mobile voice and data solutions.

Wide range of C, Ku, Ka, and L-band solutions for land, maritime and aero platforms to governments, enterprises, communities and individuals.

A fleet of five satellites reaching more than two-thirds of the world's population, with a sixth under construction.



AI Yah 1



AI Yah 2



AI Yah 3



Thuraya-2



Thuraya-3



Thuraya-4 NGS
(under construction)

Fixed Satellite Services

Mobile Satellite Services

Infrastructure (secured capacity) and Managed Solutions

Land mobile voice and data, IoT and M2M solutions, maritime and aero connectivity

Consumer broadband, enterprise connectivity, WiFi hotspot, backhaul solutions

IP trunking solutions, Corporate VSAT, carrier solutions using C-band

Broadcasting solutions

for our stakeholders

Our Customers

(governments, enterprises, communities and individuals)

Secured, reliable and multi-purpose connectivity solutions

Affordable satellite solutions to connect the unconnected across more than 150 countries

Strategic and sovereign advanced satellite solutions for the UAE Government

Enriched and value-added solutions

Countries covered

150+

Our Employees

Exciting technical and business work environment to develop and maximise potential

Progression, learning, diversity and inclusion

Strong leadership, experience and opportunity for growth

Number of nationalities

42

Our Shareholders

Attractive and progressive dividends

High-growth and value creation opportunities

Solid investment opportunity reinforced with long-term AA+ customer contracts

Adjusted EBITDA

US\$ 240.5m

Our Nation

Supporting the development of UAE Nationals and a powerful UAE space sector

Contributing to the Abu Dhabi 2030 Vision

Enhancing the national economy by partnering and creating new opportunities

Emiratization¹

52%

¹ Emiratization excluding third party contractors.

● Respect

Reliability

Agility

Customer Focus

Creativity